



2021 Sponsorship Guide



National Alliance for Public Safety
GIS (NAPSG) Foundation
5335 Wisconsin Ave., NW | Suite 440 | Washington, DC 2001

Sponsorship Overview

On April 6-8, 2021, the National Alliance for Public Safety GIS (NAPSG) Foundation is hosting its 6th annual training summit — the Innovation Summit for Preparedness & Resilience (InSPIRE) — bringing together leading local, state, and Federal public safety officials, first responders, GIS staff, and technologists. In 2021, InSPIRE will be hosted at the Radisson Hotel Downtown, Salt Lake City, Utah.

Goal

InSPIRE provides first responders and emergency managers with a one-of-a-kind opportunity to share experiences, deepen skills, build relationships, and develop practical solutions to the most vexing policy and technology challenges facing our nation today.

Our Call

NAPSG Foundation understands the important role that the private sector plays in meeting the needs of our public safety community. This sponsorship program provides a unique opportunity for a limited number of companies to further our shared mission of supporting the public safety community in enhancing preparedness and resiliency at the local level nationwide. Participation at no-cost by public sector participants is made possible by the generosity of our Sponsors.



April 6-8, 2021
Radisson Hotel Downtown
Salt Lake City, Utah

Private sector registration is
limited only to Event
Sponsors.

Sponsorship opportunities are
limited, as the benefits are
tailored to maximize benefit
to both our sponsors and
participants.

Contact Peter O'Rourke by
email at
porourke@publicsafetygis.org
or by phone at 202-895-1711.

Connect ➤ Contribute ➤ Inspire

Premiere Platinum Sponsor

Contribution Level	\$12,000	Number of Opportunities	5 Total
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Platinum Benefits Package

- Three (3) InSPIRE registrations
- At least one opportunity to contribute as a panelist or speaker in a prominent Summit session or workshop
- Opportunity to welcome and introduce a keynote Disaster Innovation Talk speaker
- Opportunity to participate in the Public Safety Tech Power Hour
- Three (3) tickets to the NAPSG Reception for the Awards for Excellence in Public Safety GIS
- Three (3) tickets to the NAPSG hosted Networking Social
- Recognition of your Platinum-level sponsorship at the Awards Reception
- Recognition of your Platinum-level sponsorship at the Networking Social
- Logo prominently placed on branded materials, such as the Summit agenda and notebooks
- Logo and URL prominently placed on the NAPSG Foundation website
- Platinum-level sign displaying your company logo around Summit
- Sponsor signage displaying your company logo for hosted breakfasts and lunches

Gold Sponsor

Contribution Level	\$8,500	Number of Opportunities	5 Total
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Gold Benefits Package:

- Two (2) InSPIRE registrations
- Opportunity to serve as a contributor or facilitator in a Summit session or workshop
- Opportunity to participate in the Public Safety Tech Power Hour
- Two (2) tickets to the NAPSG Reception for the Awards for Excellence in Public Safety GIS
- Two (2) tickets to the NAPSG hosted Networking Social
- Recognition of your Gold-level sponsorship at the Awards Reception
- Recognition of your Gold-level sponsorship at the Networking Social
- Logo prominently placed on branded materials, such as the Summit agenda and notebooks
- Logo and URL placed on the Summit page of NAPSG Foundation website
- Gold-level sign displaying your company logo at Summit

Silver Start-Up Sponsor

Contribution Level	\$4,500	Number of Opportunities	5 Total
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Silver Start-Up Benefits Package:

- One (1) InSPIRE registration
- One (1) ticket to the NAPSG Reception for the Awards for Excellence in Public Safety GIS
- One (1) ticket to the NAPSG hosted Networking Social
- Opportunity to participate in the Public Safety Tech Power Hour
- Recognition of your Silver-level sponsorship at the Networking Social
- Logo within the Summit program
- Silver-level sign displaying your company logo at Summit

Note: Silver Start-Up Sponsors are limited to young entrepreneurial companies with less than 4 years of operations, that are working to develop and bring to market unique product(s) or service(s) for public safety.

Sponsor Benefits Summary

Benefit	Platinum	Gold	Silver Start-Up
InSPIRE Registrations for company personnel	3	2	1
Tickets to the NAPSG Reception for the Awards for Excellence in Public Safety GIS	3	2	1
Tickets to the NAPSG Hosted Networking Social	3	2	1
Serve as a panelist or speaker in a prominent session	✓		
Opportunity to welcome and introduce a keynote Disaster Innovation Talk speaker	✓		
Opportunity to serve as a contributor or facilitator in a session	✓	✓	
Opportunity to be featured in the Public Safety Technology Power Hour	✓	✓	✓
Recognition of your Sponsorship at the Awards Reception	✓	✓	
Recognition of your Sponsorship at the Networking Social	✓	✓	✓
Logo prominently placed on Summit agendas, website, and branded items	✓	✓	
Special sponsor signage at hosted breakfasts and lunches	✓		

Sponsorship opportunities are limited.

Contact Peter O'Rourke by email at porourke@publicsafetygis.org or by phone at 202-895-1711.

NAPSG Foundation is a 501 (C)(3) charitable nonprofit. All contributions are tax deductible for US taxpayers to the greatest extent allowed by the IRS.